

A Bachelor's in Business/Organizational Innovation offers instruction on how to handle change and implement it as needed in a business.

This major focuses on providing education in information technology, personnel management and training, and the development of business strategy. Emphasis is placed on globalization and e-commerce and how to keep employees up-to-date on the latest business tactics relative to those areas, as well as any other areas where the need may arise. Interpersonal and communication skills – especially regarding teamwork and leadership – will also receive attention and development. The goal will be to train you to analyze areas in a business that are not up to par, develop a plan to optimize those areas, and work with others to implement the plan. Further studies include such basic business elements such as accounting and finance, business law and regulation, and marketing. By completion of the coursework you will have a greater understanding of how to recognize change in the business world and design strategies to help your business remain on the cutting edge in technology, employee training, etc. You will be more adept at working with others in a team environment to set and accomplish these goals. This major will prepare you for: This degree affords you opportunities in the following jobs/careers: general management in almost any business, human resources, employee training, and information technology. Further degrees at the master's or Ph.D. level will allow you specialize in an area of interest and pursue more upper division levels of business administration.