Entrepreneurship



A Bachelor's in Business/Small Business Management and Entrepreneurship equips you to branch out on your own and start your own business. You will learn the essentials of business tailored to apply to those starting or managing small businesses.

A Bachelor's in Business/Small Business Management and Entrepreneurship equips you to branch out on your own and start your own business. You will learn the essentials of business tailored to apply to those starting or managing small businesses. Topics such as initial funding, product procurement and distribution, and the building of a clientele are addressed. Your coursework will include case studies and simulations to help you practice and hone your creative and problem-solving skills. Through these your ability to manage elements of business ranging from inventory to personnel will be developed. Interpersonal and communications skill will also be given attention, as these will be critical in building and maintaining a client base. Essential business disciplines such as accounting and finance, marketing, and business law will also be covered. By completion of the coursework you will have a solid foundation of business knowledge available to you to aid you in your business ventures. You will understand the basics behind the finances of a business and how products are obtained, priced, distributed, and marketed. This major will prepare you for: This is an ideal major for those who enjoy being their own boss or if you have a few business ideas that you think are worth exploring on a larger scope. Jobs/careers with this field of study include: small business owner, consultation, business development, retail/restaurant/hospitality management, and sales. A number of opportunities to further your education are also available. You could get a master's degree in a number of business disciplines, go to law school, or get a Ph.D. and teach at the collegiate level or conduct research.