

An associate's in information technology/graphic design and multimedia will afford you training in the latest technology used to reach out to others and capture the senses. You will learn the ins and outs of computer programs such as Adobe's Illustrator and Final Cut that are made to help you design advertisements, bulletins, promotions, and presentations. Significant attention will also be given to website development, multimedia audio/video, and entertainment animation. Some business disciplines such as marketing and communications will receive attention as well. Advantageous attitudes such as attention to client needs and the ability to work with team members will also be developed. You will further cultivate creativity in developing new and improved methods and adaptability in remaining up-to-date on the latest software available. Your abilities will also be developed through case-studies and work opportunities with other professionals.

This major will afford you a strong introductory knowledge base in the graphic design and multimedia software/instruments available to you, as well as how best to utilize them to produce a powerful and/or convincing effect on your audience. You will be able to do so in a clear, concise, and efficient manner so that you can present a dynamic message that is also memorable.

This major will prepare you for:

There are a number of opportunities for jobs careers in this field, including:

- Graphic design
- Multimedia developer
- Artist/ animator
- Producer/publisher
- Project manager
- Video/sound technician

Further education at the master's or Ph.D. level in any of these areas or other business disciplines such as marketing or administration allow for upper management position jobs in the business world.

Schools That Offer Associate in Accounting



support the delivery of hybrid and online learning programs and courses. Online learning classes are driven by student learning outcomes and designed using sound pedagogical principles in online teaching, learning and assessment.



Building on Purdue's mission to provide greater access to affordable, world-class education, Purdue University Global delivers a highly personalized online experience tailored for working adults. By opening the doors to adults who need flexibility to fit learning into their busy lives, we make it possible to achieve a high-quality education from the prestigious Purdue University system—from anywhere in the world.